

FOR IMMEDIATE RELEASE

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GOLD SKINCARE CENTER ENSURES SAFETY AND AUTHENTICITY OF BOTOX PRODUCTS AMIDST COUNTERFEIT CONCERNS

[Nashville, Tennessee] - Considering recent reports regarding counterfeit Botox circulating in Tennessee, <u>Gold Skin Care Center</u> reaffirms its unwavering commitment to patient safety and quality assurance. The safety and well-being of our patients have always been our top priority. We understand the concerns raised by the recent article published by *The Tennessean* regarding the hospitalizations related to counterfeit Botox. We want to reassure our patients that Gold Skin Care Center does not source or utilize counterfeit Botox products in any of our treatments.

As a trusted provider of aesthetic solutions, Gold Skin Care Center sources its Botox Cosmetic exclusively from <u>Allergan Aesthetics</u>, the original creators and manufacturers of the product. Our ordering process adheres to strict regulatory standards and ensures that every product used in our clinic is authentic and FDA-approved. This is true for all the other botulinum toxin products that are FDA approved including Dysport (Galderma), Xeomin (Merz), Jeuveau (Evolus), and Daxxify (Revance). All of Gold Skin Care Center's medical providers are licensed and verified by The Tennessee Department of Health online database. Additionally, our team undergoes comprehensive training to ensure proficient administration of all botulinum toxin injections. Our skilled team follows strict protocols for product storage, handling, and administration to guarantee the safety and efficacy of botulinum toxin treatments administered at Gold Skin Care Center.

Michael H. Gold, MD, FAAD, Founder and Medical Director of Gold Skin Care Center, commented on the matter, saying, "We have been down this road before with 'fake' toxins – patients and clients need to be aware that certain health care providers are using non-FDA approved products. These providers think that buying unauthorized products at a lower rate than what the true and tried companies provide saves them money which ultimately can lead to problems such as we are seeing now with these reports of hospitalization from using fake products."

Patients who choose Gold Skin Care Center can have peace of mind knowing that they are receiving genuine Botox injections from a reputable and trusted provider.

For more information about Gold Skin Care Center and our commitment to patient safety, please visit <u>www.goldskincare.com</u> or contact 615-383-2400.