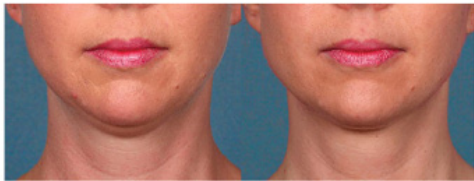


patients with moderate to severe submental fat, who received injections of either Kybella or a placebo. Patients that received Kybella saw a noticeable and cosmetically significant reduction of submental fat compared to patients that received the placebo.



#### Safe & Reliable, Quality-Assured Treatment

Kybella is a highly controlled, quality-assured and validated treatment, and its current Good Manufacturing Practices-compliant process ensures patient safety. It contains no human or animal-derived substances. Side effects were comparable to other cosmetic injections and may include swelling, bruising, pain, numbness, redness or formation of small areas of firmness. In very rare cases, injection in outside fat deposits could damage skin tissue. Most side effects resolved on their own within 1-2 months of treatment. In order to achieve the best results, Kybella

injections must be completed with the utmost of care by an experienced and qualified physician. It's important to only take enough fat from under the chin to create a natural appearance with the right contours. Dr. Carranza recognizes that less is sometimes more, and pays special attention to that when creating a completely natural look with Kybella.



kybella™  
(deoxycholic acid) injection

SAVE \$100  
ON KYBELLA

Treatments must be received by September 30, 2017.

## KYBELLA FAQs

#### Q: Which areas of the body can be treated using Kybella?

**A:** Currently, Kybella has only been approved for use on double chins. Because Kybella has been shown to be most effective on small sections of fat, it's not a viable option for treating issues like love handles or muffin tops, though the FDA is researching its potential benefits for these areas

#### Q: Does Kybella hurt?

**A:** Comfort levels vary by patients. If you feel you may be sensitive to injections, you can have your submental area numbed to reduce discomfort. In clinical trials, pain and swelling decreased over subsequent sessions. Pain and swelling can be managed by oral analgesics, topical anesthetics, injectable anesthetics, and ice.

#### Q: How long do results from Kybella last?

**A:** Once Kybella destroys fat cells, they're gone forever, which means the results from the injections are permanent. In the clinical trials used by the FDA, even patients who experienced weight gain after receiving Kybella didn't see the return of

their double chins. Still, you should always strive to maintain a healthy weight to maximize the results.

#### Q: Is Kybella safe?

**A:** Kybella was deemed safe after the FDA conducted thorough clinical trials with patients who had moderate to severe submental fat. It has been proven safe in over 20 clinical trials involving 2,600 patients and is a great option for eliminating double chins when administered by a trained professional.

#### Q: What are the side effects of Kybella?

**A:** The most common side effects include swelling, bruising and discomfort following the procedure. Serious side effects are quite rare, but may include nerve injuries in the jaw that may cause facial weakness, as well as trouble swallowing. In clinical trials, however, most people described simply feeling "tender" four hours after the treatment. Ice and over-the-counter anti-inflammatory medications can be used to effectively reduce pain and swelling. When administered properly, side

effects from Kybella are minimal. Patients don't need to take time off work, and typically there will only be some temporary mild redness and swelling at the treatment site.

#### Q: Who should or shouldn't receive Kybella treatments?

**A:** While many people are qualified to receive Kybella injections, you should talk to your doctor about whether you'd be a good candidate. During your consultation you'll be asked a series of questions regarding your health history, existing health conditions, allergies and whether or not you may be pregnant, as all of these factors could have an effect on how your body responds to treatment. Kybella should only be used by adults 18 and over. The best candidates for Kybella have moderate submental fullness, good skin quality with minimal laxity and are willing and able to follow post-treatment recommendations. If you find yourself struggling with excess fat under your chin schedule a consultation today with Dr. Carranza she will help you decide if Kybella could be the best choice for you.



**Dr. Dafnis Carranza** is the Founder and Medical Director of Dermatology And Skin Cancer Consultants, dedicated to comprehensive, state-of-the-art medical, surgical and cosmetic dermatology in West Tennessee. Dr. Carranza is a diplomate of the American Board of Dermatology, Fellow of the American Academy of Dermatology, Fellow of the American College of Mohs Surgery, and Clinical Assistant Professor at The University of Tennessee Health Science Center. She is a nationally recognized educator and consultant in the field of medical, surgical and cosmetic dermatology. Dr. Carranza offers an important perspective to cosmetic dermatology as a woman and physician. She only offers treatments that have worked for her and she continually reviews breaking research and undergoes training to expand her expertise. Dr. Carranza performs all cosmetic procedures at Dermatology And Skin Cancer Consultants.

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